



KIDSAVE[®]

**Join Kidsave's All-Stars!
Start a #GivingTuesday, Dec. 3rd and
Year-End Fundraiser**

It's easy and there are special incentives for our fundraisers this year!

Our Goal is \$50,000 and we have a \$50,000 match!

You can make a big impact on the lives of older kids and teens who need families. We are asking our Kidsave friends and family to work with us to meet our goal and ensure that older kids get a second chance at family and support. Will you be a Kidsave all-star and commit to raising at least \$500 before the end of the year?

Please visit <https://www.kidsave.org/all-stars/> for more details and special incentives for our most successful fundraisers.

GET STARTED NOW: You can sign up using your computer or your phone.
NOTE: Opt-in to Kidsave text messaging by **text '4kidsave'** to the number **50155**

TO DONATE: Send a text message to **50155** with the message **'give2kids'**



GIVE HUGS



GIVE LOVE



GIVE FAMILY

TWO WAYS TO FUNDRAISE

OPTION A: Create a fundraising page.

Start a fundraising page via Qgiv (Use both social media and email to raise money for Kidsave).

Go to

<https://secure.qgiv.com/event/givetues/>

(please bookmark this page to track your fundraising progress).

1. Select **Set up your Fundraising Page** in the upper right hand corner.
2. Select the link **Click here to Register** and enter your email address. *If you already have an account, you will be prompted to log in.*
3. After you have registered choose **Create an individual fundraiser**.
4. To create an individual fundraiser, select the individual fundraiser tab. You will be prompted to enter your personal information (name, address, and phone number).
5. Create a personal **fundraising goal** over \$100.00.
6. You can now **be the first to start your fundraiser by donating** any amount you desire. If you choose to donate at this point, input your payment information.
7. You will be prompted to check the appropriate **donation permissions**. If you would like your name and donation amount to be visible check both boxes.
8. At the bottom of the page there will be a check box. Select the box if you wish to receive Kidsave emails and text messages.
9. On the next page will have to complete the registration by confirming. If you donated, you will see it on this page. **NOTICE THERE IS NO REGISTRATION FEE.**
10. After completing your registration, you will be prompted to your new fundraising account.
11. **Customize your account profile** by going to **My Fundraising** Tool --> **Edit my Page**. Upload your avatar (profile image) update your personal message (find examples in the **Resources** tab), send fundraising emails to your friends/family, raise your first donation, or share on Facebook/Twitter.

1 Fundraise for Kidsave

Click Here to Register

Take a few minutes to create a fundraising page you can easily share on social or email to help us reach our fundraising goal. You'll also be able to join a team or create your own.

Your Email Address

name@example.com

Continue

Cancel

YOUR FUNDRAISING TOOLS

Share Event Tool: The Share Event tool will allow you to share your fundraiser via email, Facebook, and Twitter.

Share Using Email:

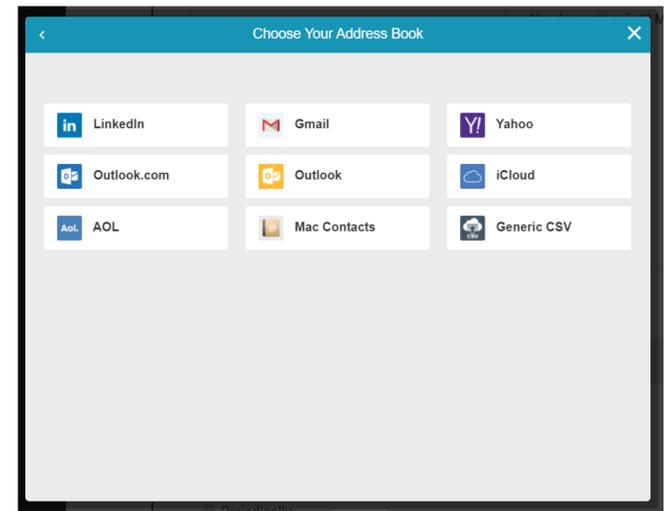
1. Select an email title (This title will not be visible to your recipients but will be used in your email history for organization purposes).
2. Choose template ***From Participant – Ask others to donate.***
3. Add your email subject and message. **Note:** You can copy and paste template and send from your email provider. Just be sure to personalize it.
4. Insert images by dragging and dropping them onto the editor.
5. Input the email(s) you would like your email to go to or import additional addresses (A window will pop up with available apps). If you would like to add an email list without going through separate apps, go to ***Email Management ---> Mailing Lists ---> +New Lists.*** When adding more than one email, separate addresses by a comma.
6. ***Schedule*** when you would like to send your email. Save and Preview your email or save as draft to send out later.

Share Using Facebook:

1. Click the ***Share My Personal Fundraising Page*** button. A Facebook window will appear where you can create and share your post.

Share Using Twitter:

1. Click the Connect Your Twitter Account button.
2. You may get a window to authorize Qgiv to use the twitter app.
3. After you select Authorize app, you will be directed back to your Qgiv account and now be able to create your tweet.
4. You can create your own tweet or use one provided from the template. Select when you want your post to become live and click Save Tweet.



Share Event

Share your event by email, Facebook, or Twitter. People can't donate to you if they don't know how – start getting the word out!

Share Using Email Share On Facebook Share On Twitter

Share Your Personal Fundraising Page

Sharing your fundraising page is a great way to reach your friends and family and encourage them to donate.

[Share My Personal Fundraising Page](#)

Katya Widell
Nov 20th

Give Hugs, Give Love, Give Family

Like · Comment · Share

Share Event

Share your event by email, Facebook, or Twitter. People can't donate to you if they don't know how – start getting the word out!

Share Using Email Share On Facebook Share On Twitter

Share on Twitter

You can use Twitter as a fast way to spread the word about your event. We promise never to post anything without asking your permission. All of your information is safe and secure!

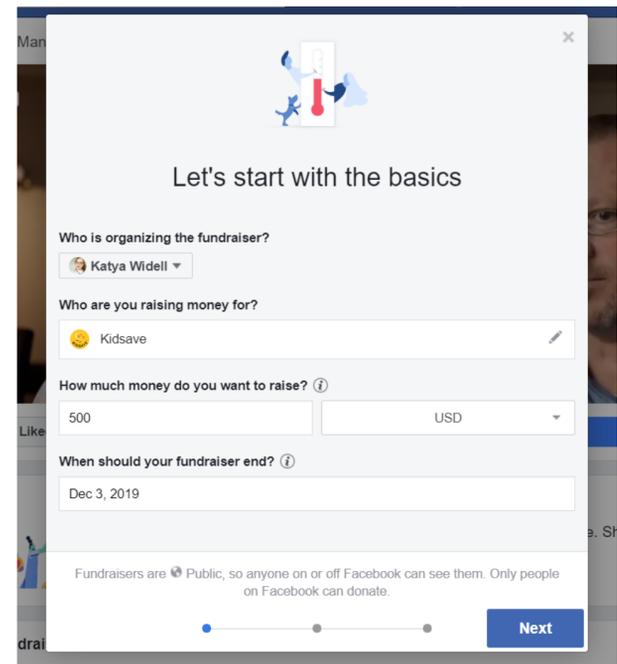
When you connect your Twitter account, we ask for the following permissions:

- ✓ Access Your Follower List
- ✓ Access Your Public Profile
- ✓ Post To Your Feed

[Connect Your Twitter Account](#)

OPTION B: Start a Facebook fundraiser (raise money via Facebook) by using the following link:
<https://www.facebook.com/fund/KidsaveInternational/> to reach Facebook fundraising.

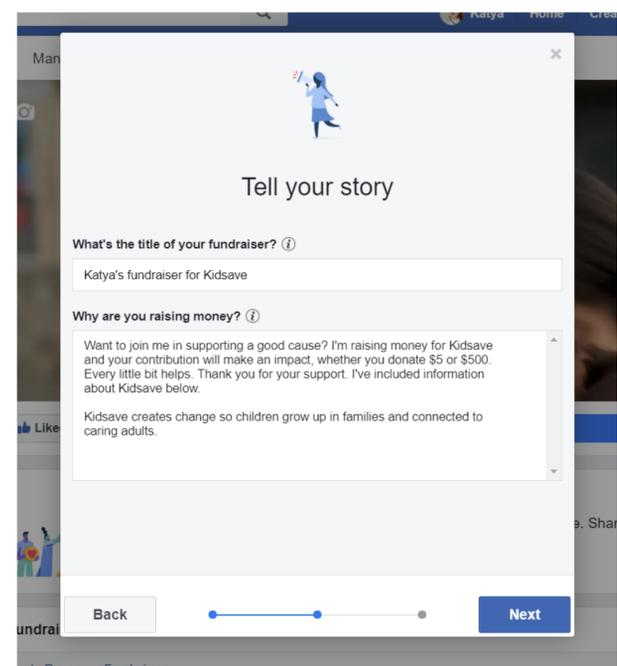
1. A window will pop up: ***Let's start with the basics.***
2. Choose yourself as the fundraiser and Kidsave as the organization you are raising money for.
3. Enter how much you would like to raise and when you would like your fundraiser to end. Then click next.
4. Now you have the option to edit and personalize the title of your fundraiser and your message donating to Kidsave means so much to you. You may use the automatic message or write your own message about why your followers should choose Kidsave as their Giving Tuesday donation organization.
5. The last section will have you choose a cover photo or video. You may choose the automatic cover or choose your own.
6. Click create to make your fundraiser live.



This screenshot shows the first step of the Facebook fundraiser setup process. The window is titled "Let's start with the basics" and features a progress indicator at the bottom. The form includes the following fields:

- Who is organizing the fundraiser?**: A dropdown menu with "Katya Widell" selected.
- Who are you raising money for?**: A dropdown menu with "Kidsave" selected.
- How much money do you want to raise?**: A text input field containing "500" and a currency dropdown menu set to "USD".
- When should your fundraiser end?**: A date input field set to "Dec 3, 2019".

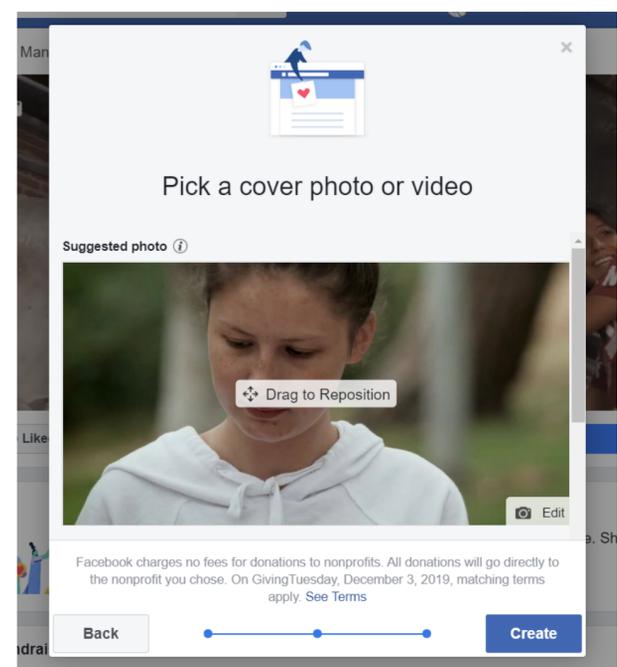
Below the form, there is a note: "Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate." A "Next" button is located at the bottom right.



This screenshot shows the second step of the Facebook fundraiser setup process. The window is titled "Tell your story" and features a progress indicator at the bottom. The form includes the following fields:

- What's the title of your fundraiser?**: A text input field containing "Katya's fundraiser for Kidsave".
- Why are you raising money?**: A text area containing an automatic message: "Want to join me in supporting a good cause? I'm raising money for Kidsave and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Kidsave below." Below this is a smaller text area with the message: "Kidsave creates change so children grow up in families and connected to caring adults."

"Back" and "Next" buttons are located at the bottom of the window.



This screenshot shows the third step of the Facebook fundraiser setup process. The window is titled "Pick a cover photo or video" and features a progress indicator at the bottom. The form includes the following elements:

- Suggested photo**: A large image of a young girl in a white hoodie. A "Drag to Reposition" handle is overlaid on the image. An "Edit" button is in the bottom right corner of the image area.

Below the image, there is a note: "Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose. On GivingTuesday, December 3, 2019, matching terms apply. See Terms." "Back" and "Create" buttons are located at the bottom of the window.

Please reach out to Katya Widell at
443-239-2193
or ekaterinaw@kidsave.org
for questions or help setting up your
fundraising account.

In **My Fundraising Tools** you will see the options to view your *Dashboard, Share Event, My Donations, Resources, My Registration, and My Recurring gifts*. From *My Fundraising Dashboard* you will be able to:

- Send a fundraising e-mail
- View all donations
- Add a Registrant
- See how much your fundraiser has raised on the thermometer.

My Donations Tool

1. This tool will show you where your donations are coming from (online or offline: email and text donations) and how much of your donations are verified.
2. You will see a **thermometer** which will show you your fundraiser as reach your goal.
3. Are you nearing your fundraising goal? From here you can **edit your fundraising goal**.
4. **Add cash or checks** you may have received in this tool. Simply click on the **+Add Cash or Checks** icon. **For cash:** Add cash amount. **For Check:** Add check amount and the check number. Select your permissions by checking the two boxes if you would like the name and amount to be seen and add your donor information. Save Donation to finish.

Resources Tool

In the **Resources** tool we have provided you with messaging and images and videos to help you promote your fundraiser.

Registration Tool

In **My Registration** tool you will be able to see and edit your registration information, view and edit your selected permissions and view your award badges as your fundraising page becomes successful.

Recurring Gifts Tool

In **My Recurring Gifts** tool, you will be able to view your donation (gift) history, Add/change your payment method, view your recurring gift history and view your account information.

If you have not yet added your payment information, click **My Recurring Gifts** on the side of your screen and go into the **Payment Methods** tab. Select Add A Payment Method and fill out all required fields and save your payment method.